

MASTERCLASS IN BUSINESS CONTINUITY

Course description:

In a setting where maintaining business operations is both essential and mandated, our 30-Day Program presents a significant opportunity to enhance your company's resilience. This program, encompassing a specialized masterclass, guides you in formulating an effective Business Continuity Plan (BCP). This plan adheres to superior business governance standards while complying with the regulations set forth by Saudi Arabia's Monetary Authority (SAMA) and Digital Government Authority (DGA).

Under the guidance of our expert panel, led by Mr. Mohammed Jenaibi—a pioneer behind the GCC's first BCM Standard (NCEMA 7000)—you will embark on a transformative journey. Alongside him are seasoned experts Ram S, with two decades in BCM, Risk Management, and Crisis Planning, and Dhiraj Lal, the world's first non-UK BCM Technical Expert, a DRI Lifetime Achievement nominee, and a seasoned professional with over 30 years of experience.

This 30-day engagement is designed to provide a holistic BCM learning and development experience. You will also attend an intensive masterclass delivered by the panel. They will lead you through the nuances of Business Impact Analysis, Risk Assessment, and the creation of a resilient BCP tailored to your organization's unique needs.

The collective wisdom of our panel, who have implemented BCM in over 100 organizations and interacted with 450,000 professionals, will be at your disposal. Their diverse backgrounds and shared commitment to excellence ensure that you receive a well-rounded, practical education in BCM.

By the end of this engagement, you will walk away with a working draft of your BCP that can meet your BCM requirements. This is more than a learning opportunity; it's an investment in the credibility and longevity of your business.

Who will benefit?

The masterclass has been conceived and designed for companies ready to embark onto a promising business sustainability journey and would like to empower their senior management executives with necessary knowhow, inputs and insights to achieve the overall business goal. It invites participation of C-suite Executives, Leadership team and Board members. Senior management teams from Operations, Risk Management, Business Continuity, Crisis Management, Emergency management, IT Disaster Recovery etc., who are accountable to implement effective Business Continuity and Resilience within their organizations.

Why Attend?

We're offering a unique 30-day engagement with our renowned Business Continuity Management (BCM) expert panel. This program is designed to ensure your BCP aligns with regulatory requirements, instilling confidence in your stakeholders and fortifying your organization's resilience. For maximum impact we recommend 3 professionals enroll from the same organization

For further information please email us at info@continuityandresilience.com

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Process Excellence and Resilience... Creating Corporate Sustainability

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